

DAWN OF THE PLANET OF THE APES
VIRAL STORYBOARDS
02.11.14

CONCEPT 1 - MOUNTAIN BIKES

In our first concept, a pair of mountain bikers are enjoying a ride through the trails of a California forest. They unknowingly encounter apes who are staked out on the trail, and are caught in a trap.

Our POV is from footage captured by a mountain biker via a helmet-mounted GoPro. The footage will be shaky, digital, and fast-moving. We will use CG elements from production to composite our apes into the woods.

To hint to the larger team of apes involved in this attach, we will add sound design of apes and horses within the brush to add to the tension.

Here is sample link the communicates some of our past experience in this format:
World War Z - Dash Cam



CONCEPT 1 - MOUNTAIN BIKES



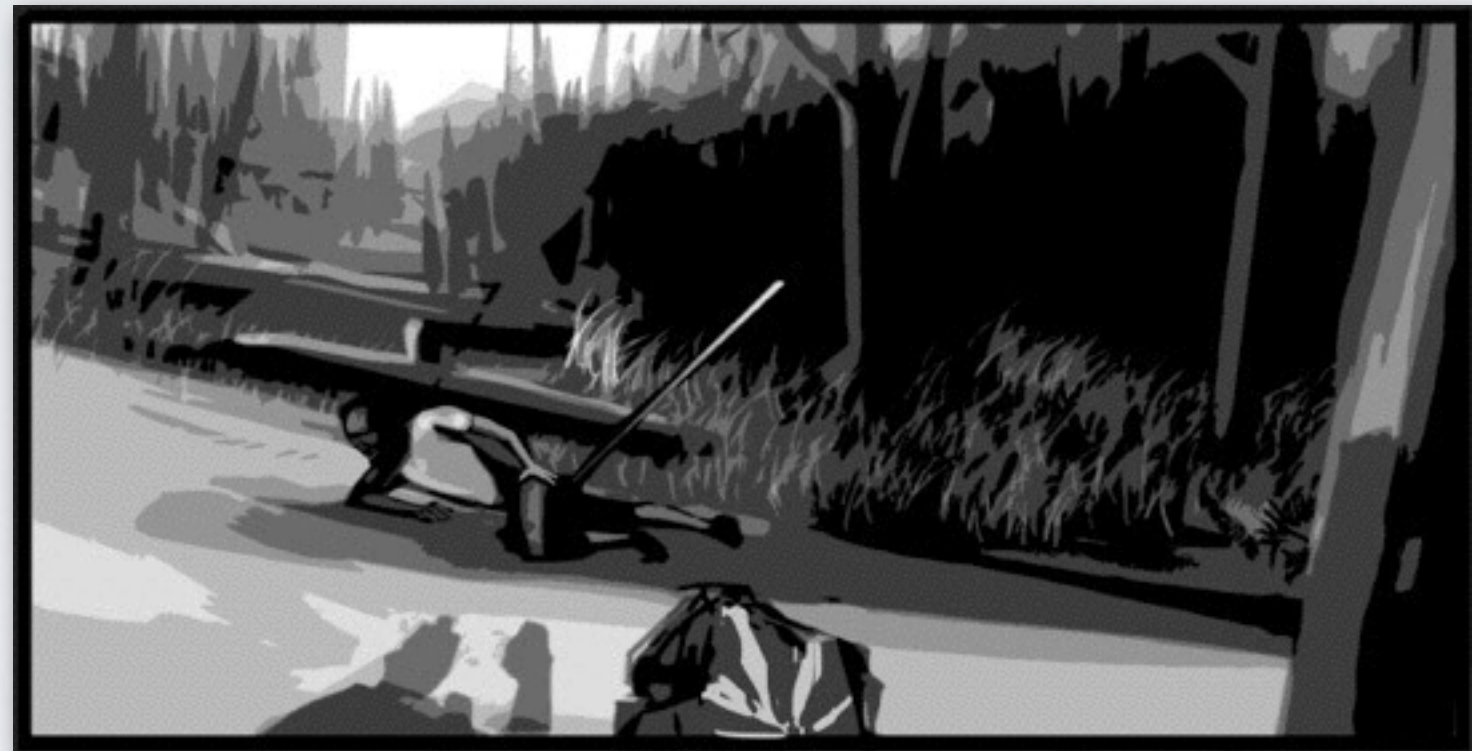
We begin with the POV of a single rider via a helmet-mounted GoPro. They are speeding down a path.



The rear rider (our POV) notices a shape in the woods - what is it? Was that a horse? But he moves too quickly to get a good look at it.



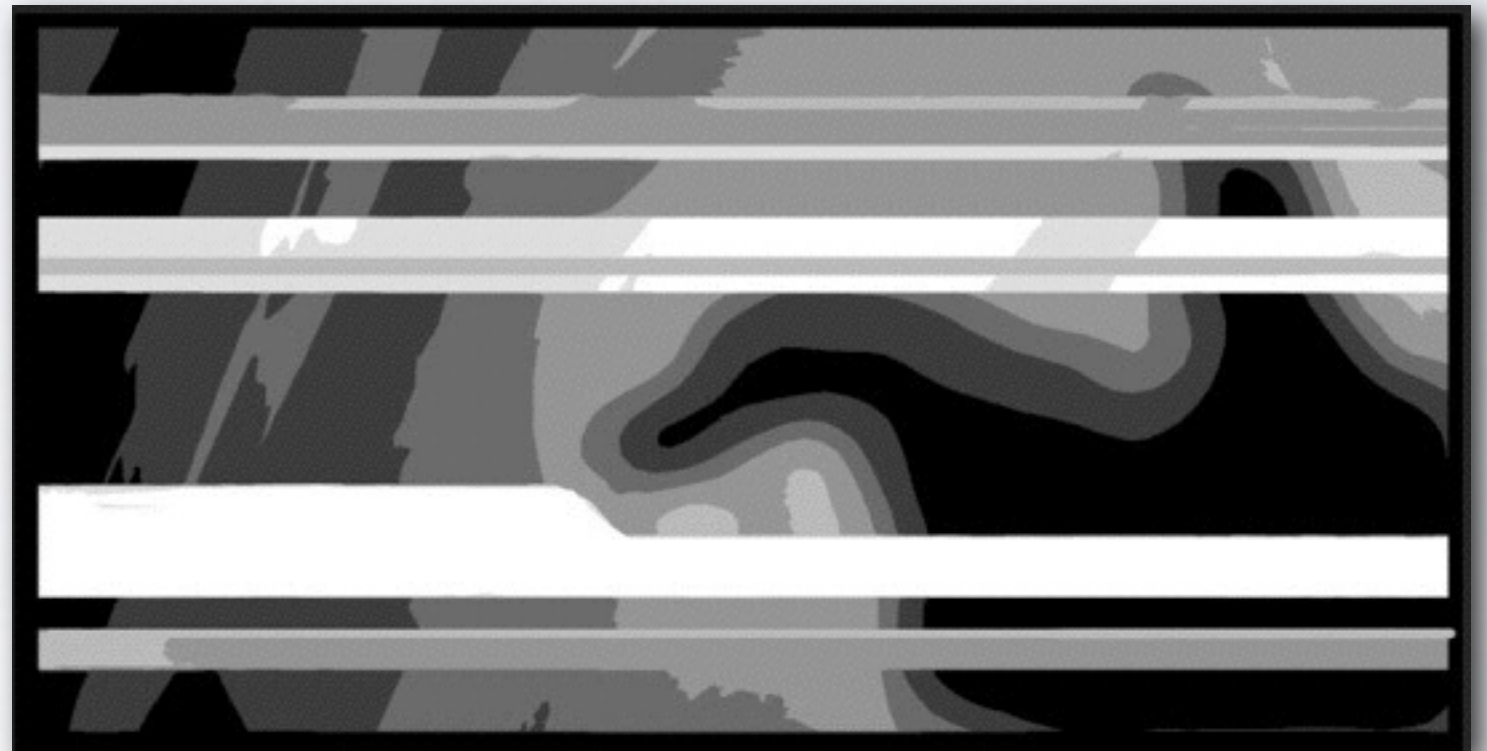
Our lead rider stops, and calls to his friend to hold up, so that he may get a better look.



Suddenly, a scream - the lead rider has been injured by something! But by what?



An arrow or spear is sticking out of the leg of the lead rider - it has strange markings on it. What could it be?



A blow to the back of our POV (lead rider's) head knocks him and our POV down. We hear horse noises - whinnies, hooves against stones - and then... are those apes we hear? He turns over, to get a glimpse of a silhouette of our ape-on-horseback - obscured by light and digital blocking.

CONCEPT 2 - DRONE

In this concept, we are looking through a police drone or helicopter, and listening to the radio chatter as they attempt to locate 'something' over the California woods.

A CG ape-on-horseback is seen, but is then quickly lost in the dense foliage.

The footage is grainy and shaky at best, and in order to track the ape, it soon switches over to a heat-signature camera (which evokes a ghostly, visceral quality that adds to the mystery). More importantly, it allows us to see there are other apes - and they are up to no good. The camera settles on a team of apes, working with some unknown mechanism. What could it be?

A projectile (a large rock or spear) flying at the camera lets us know that it is a weapon, as the camera is then damaged and the feed is cut.

Here are sample links that communicate the style of this piece:
[Helicopter Attack](#)

[Bomber Manhunt](#)



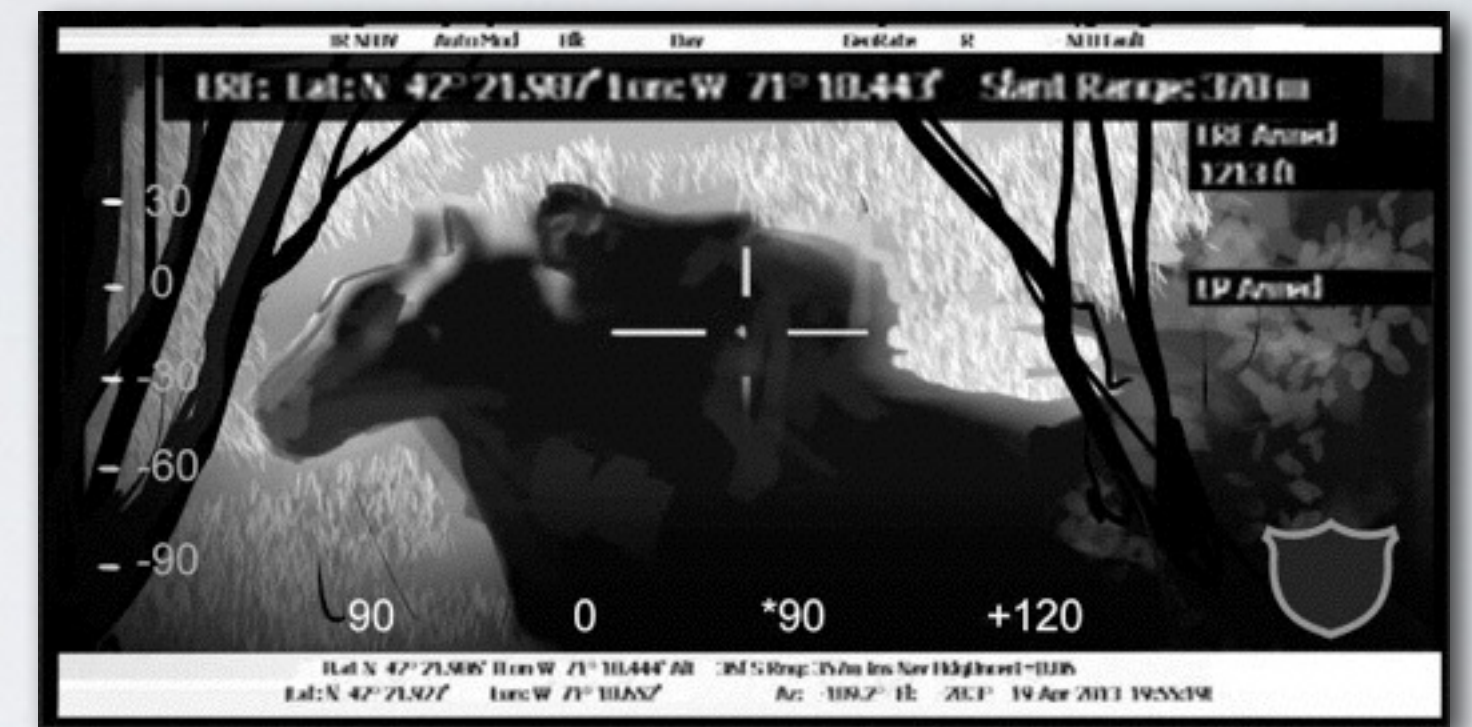
CONCEPT 2 - DRONE



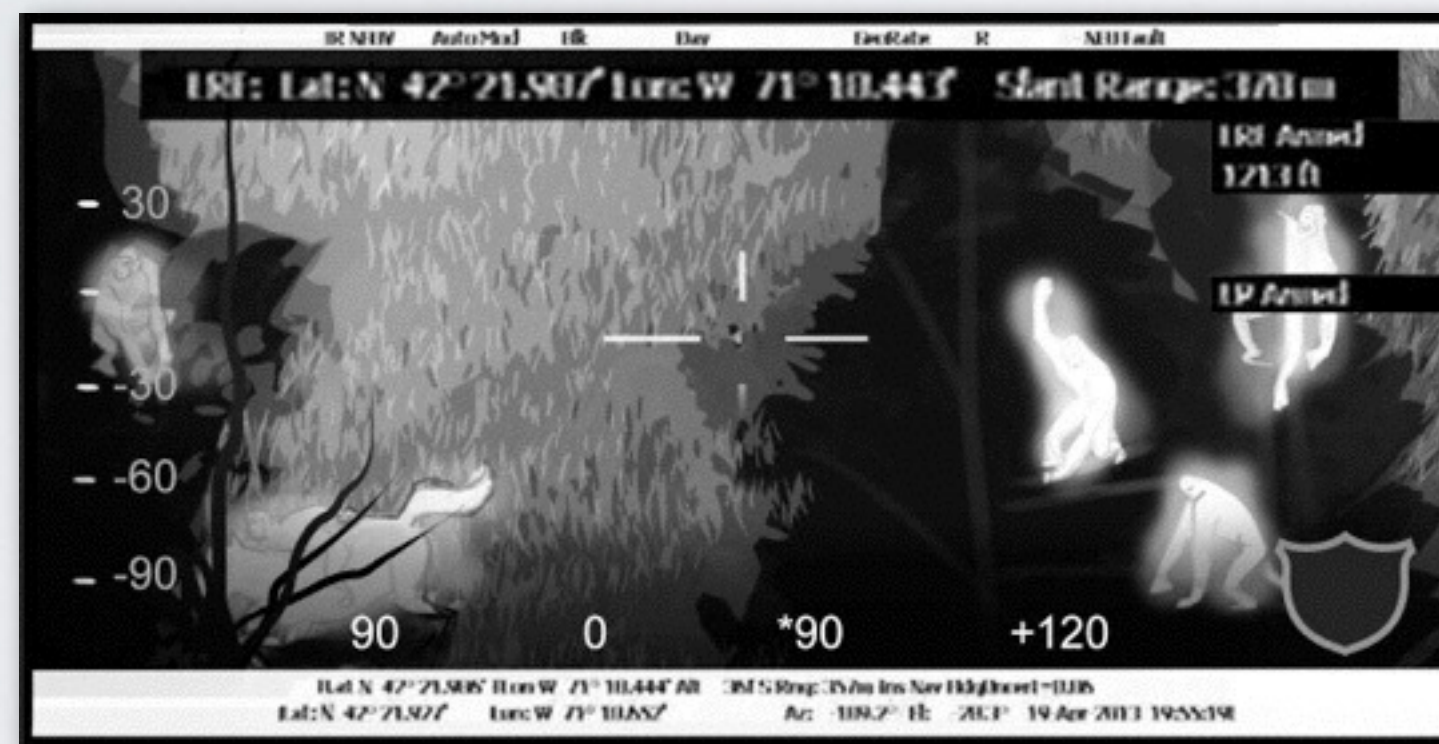
A police helicopter/drone hovers over a wooded area, using a video camera to scan for movement. The pilot also confirms the location (e.g. San Francisco, Muir woods, etc)
Chatter: "I'm not getting any visuals..."



Suddenly, a shape bursts out of the woods, into a small clearing. But what is it?
Chatter: "Wait! I see something... let's get a better angle"



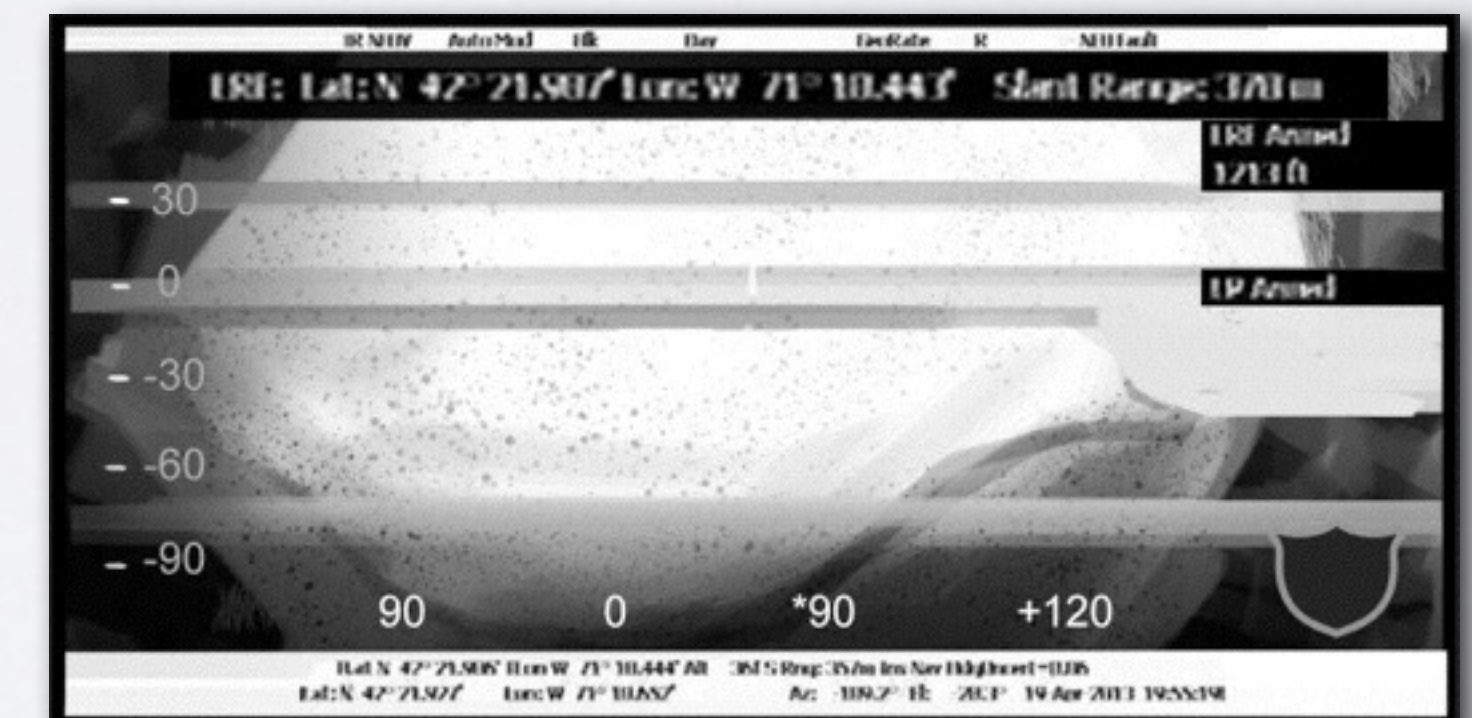
A CG ape on horseback rides through the frame - obscured by cover, darkness, and its speed.
Chatter: "What on earth is that?"



The ape on horseback is lost in the trees, and the feed switches over to a heat-signature. Suddenly the forest is alive with glowing shapes.
Chatter: "Switching cameras to see if... HOLY....what are those?"



Camera settles on a group of apes working as a team on something - what is it though? What could they be doing? Well, they're actually prepping a projectile...
Chatter: "We see a group of something - they're all huddled, but we can't quite make out what it is they're doing"



The projectile is catapulted at the camera - ending the feed...